

Tyler Dunn

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WORK ✦

Freelance Art Direction & Design

January 2007 to Present – Art Director/Designer

Work closely with clients to provide strategy and consultation as well as deliver creative for projects including websites, emails, branded identity systems and various print pieces

ARS Interactive

June 2009 to July 2010 – Interactive Art Director

Design and provide artistic direction on websites, splash pages, online experiences and emails for Sears, Kmart, Craftsman, Kenmore, Whirlpool and The Great Indoors

Brighton Agency

June 2006 to August 2008 – Interactive Designer

Planned and designed new sites, met with and presented new creative to clients, performed updates and maintenance on existing sites, as well as designed and built promotional emails for various B2B clients

Zipatoni

Summer 2005 – Art Director Intern

Created concepts and artwork for pitch presentations, ads and promotional campaigns for Jamba Juice, Jim Beam, DeKuyper and Maytag

SKILLS ✦

Expert level proficiency in Adobe Photoshop, Illustrator and InDesign

Working knowledge of html/css, javascript and flash, respective best design practices and advantages/limitations of each

Highly skilled in all aspects of photography and image editing

Ability to think strategically through all phases of design in order to ensure a positive user experience while still maintaining overall brand integrity

Able to handle multiple tasks and projects simultaneously while staying on track with budget and timeline expectations

EDUCATION ✦

Southeast Missouri State University – May 2006

BFA, Graphic Design Emphasis

HONORS ✦

Magna Cum Laude Graduate

2002 – 2006 Southeast Missouri State Regents Scholarship

REFERENCES ✦

Available on request